

**DTCA - DESTINATION DEVELOPMENT**

225-1523

**PROGRAM DESCRIPTION**

Pursuant to NRS 231.260, the Division of Tourism is empowered with the authority to provide and administer grants of money or matching grants to political subdivisions of the state, to fair and recreation boards, and to local or regional organizations which promote travel or tourism. The Destination Development Design program is a long-range, community-based tourism strategy program that enables Nevada's rural communities to be more intentional about the way their visitor economies develop. Statutory Authority: NRS 231.260 and NRS 231.8171 through 231.8179.

**BASE**

This request continues funding for ongoing programs. One-time expenditures have been eliminated and partial year costs have been annualized.

	<b>2023-2024 ACTUAL</b>	<b>2024-2025 WORK PROGRAM</b>	<b>2025-2026 AGENCY REQUEST</b>	<b>2025-2026 GOVERNOR RECOMMENDS</b>	<b>2026-2027 AGENCY REQUEST</b>	<b>2026-2027 GOVERNOR RECOMMENDS</b>
<b>RESOURCES:</b>						
BALANCE FORWARD FROM PREVIOUS YEAR	293,301	359,102	363,057	363,057	367,012	377,941
BALANCE FORWARD TO NEW YEAR	-359,102	0	0	0	0	0
LICENSE PLATE CHARGE	1,815	2,240	2,240	2,240	2,240	2,240
TREASURER'S INTEREST DISTRIB	13,986	1,715	1,715	12,644	1,715	12,644
TRANS FROM COMMISSION ON TOUR	50,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000
<b>TOTAL RESOURCES:</b>	<b>0</b>	<b>1,363,057</b>	<b>1,367,012</b>	<b>1,377,941</b>	<b>1,370,967</b>	<b>1,392,825</b>
<b>EXPENDITURES:</b>						
TOURISM GRANTS	0	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000
RESERVE	0	363,057	367,012	377,941	370,967	392,825
<b>TOTAL EXPENDITURES:</b>	<b>0</b>	<b>1,363,057</b>	<b>1,367,012</b>	<b>1,377,941</b>	<b>1,370,967</b>	<b>1,392,825</b>

**ENHANCEMENT**

**E237 ECONOMIC GROWTH & BUSINESS DEVELOPMENT**

This request increases destination development grants to promote travel or tourism.

	<b>2023-2024 ACTUAL</b>	<b>2024-2025 WORK PROGRAM</b>	<b>2025-2026 AGENCY REQUEST</b>	<b>2025-2026 GOVERNOR RECOMMENDS</b>	<b>2026-2027 AGENCY REQUEST</b>	<b>2026-2027 GOVERNOR RECOMMENDS</b>
<b>RESOURCES:</b>						
TRANS FROM COMMISSION ON TOUR	0	0	0	500,000	0	500,000
<b>TOTAL RESOURCES:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>500,000</b>	<b>0</b>	<b>500,000</b>
<b>EXPENDITURES:</b>						
TOURISM GRANTS	0	0	0	500,000	0	500,000
<b>TOTAL EXPENDITURES:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>500,000</b>	<b>0</b>	<b>500,000</b>

**SUMMARY**

	<b>2023-2024 ACTUAL</b>	<b>2024-2025 WORK PROGRAM</b>	<b>2025-2026 AGENCY REQUEST</b>	<b>2025-2026 GOVERNOR RECOMMENDS</b>	<b>2026-2027 AGENCY REQUEST</b>	<b>2026-2027 GOVERNOR RECOMMENDS</b>
<b>RESOURCES:</b>						
BALANCE FORWARD FROM PREVIOUS YEAR	293,301	359,102	363,057	363,057	367,012	377,941
BALANCE FORWARD TO NEW YEAR	-359,102	0	0	0	0	0
LICENSE PLATE CHARGE	1,815	2,240	2,240	2,240	2,240	2,240
TREASURER'S INTEREST DISTRIB	13,986	1,715	1,715	12,644	1,715	12,644
TRANS FROM COMMISSION ON TOUR	50,000	1,000,000	1,000,000	1,500,000	1,000,000	1,500,000
<b>TOTAL RESOURCES:</b>	<b>0</b>	<b>1,363,057</b>	<b>1,367,012</b>	<b>1,877,941</b>	<b>1,370,967</b>	<b>1,892,825</b>
<b>EXPENDITURES:</b>						
TOURISM GRANTS	0	1,000,000	1,000,000	1,500,000	1,000,000	1,500,000
RESERVE	0	363,057	367,012	377,941	370,967	392,825
<b>TOTAL EXPENDITURES:</b>	<b>0</b>	<b>1,363,057</b>	<b>1,367,012</b>	<b>1,877,941</b>	<b>1,370,967</b>	<b>1,892,825</b>
<b>PERCENT CHANGE:</b>		<b>%</b>	<b>0.29%</b>	<b>37.77%</b>	<b>0.29%</b>	<b>0.79%</b>