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SENATE BILL 149

Senate Bill 149 (Senators Schneider, Carlton, Nolan, Amodei, Care, Coffin, Hardy, Neal, Shaffer, Titus, and Washington): heard 3-11; work session 3-27)

AN ACT relating to the Department of Motor Vehicles; authorizing the Director of the Department to enter into an agreement with a private entity for the placement of advertisements in certain areas of a building owned or occupied by the Department; requiring a private entity that enters into such an agreement to ensure that the advertisements do not cause disruption; requiring that the proceeds of such advertisements be distributed to school districts and charter schools for the support of courses in automobile driver education; authorizing the Director to adopt certain regulations; and providing other matters properly relating thereto.

Proponents for the measure indicated this was an opportunity to provide additional financial support to school districts and charter schools, which provide courses in automobile drivers education. Further, testimony indicated this provided another venue for businesses to advertise to local residents.

The Department of Motor Vehicles proposed an amendment to the measure, which would add language authorizing the Department to place advertisements in official mailings sent to the public (in addition to the bills current authorization to place advertisement in Department owned or occupied buildings). Additionally, the amendment proposes that the funds gathered through the inclusion of advertisement in official mailings be used to offset expenses incurred by the Department.

PROPOSED AMENDMENT TO SB-149

UNDERLINED MATERIAL IS NEW.

New wording be added to the bill as follows:

1. The Director may enter into an agreement with a private entity for the placement of advertisements in areas of a building owned or occupied by the Department which are frequented by the public or in official mailings that the Department sends to the public.
2. No change.
3. (A) Money received by the Department from an agreement entered into pursuant to this section for advertisements in areas of a building owned or occupied by the Department must be deposited with the State Treasurer for credit to a separate account in the State General Fund to distributed in accordance with subsection 4.
(B) Money received by the Department from an agreement entered into pursuant to this section for advertisements in official mailings that the Department sends to the public must be used by the Department to offset expenses incurred by the Department in the operations of the Department.
4. The State Treasurer shall, at least once each year, distribute the money deposited pursuant to subsection 3 (A) to each school district and charter school that provides courses in automobile driver education on a per pupil basis.
5. No change.
6. No change.