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## **BULLETS FOR LICENSE PLATE PRESENTATION**

### **SENATE TRANSPORTATION COMMITTEE**

**MARCH 25, 2003, 1:30 P.M.**

**SENATE BUILDING ROOM 2149**

- Money from license plate sales remain entirely within the State of Nevada
- State Council has developed a proposed, tentative license plate (show if you have it)
- Petition currently supports 1015 signatures, 15 over the minimum required by NRS 482.36705 - ready for the Department of Motor Vehicles to prepare and issue
- Of the \$300,000 - \$450,000 raised in Nevada each year, only 2% comes back to the State for operating expenses and 7.5% for Matching Aid to Restore State Habitat (MARSH) - the rest is spent on conservation projects throughout North America. Even though the State has the right to control 7.5% of the total money raised for state conservation projects, DU national has spent and leveraged our money for far more in Nevada than our allotment of MARSH funds
- Non-conservation expenses (to which license plate money would be utilized): newsletters, awards, postage, office supplies, start up funds for new chapters, costs associated with flyway meetings and state conventions, "state package" fundraising merchandise
- Conservation expenses: license plate proceeds would augment MARSH funds to pay for conservation projects in Nevada. DU has various levels of involvement, from the planning process, survey and design work, engineering and constructing of the project, and then maintaining the project thereafter
- DU is volunteer based, meaning no proceeds from license plates will reimburse fundraising expenses such as salaries, lodging and travel
- Wetlands are beneficial for more than just ducks and geese - they also support an entire ecosystem from microorganisms to fish, reptiles, amphibians, and other birds, as well as aquatic plants, while providing a natural filter for waterborne contaminants. Of course, they also provide recreational opportunities and a resulting economic stimulus for the local communities
- Additions to conservation projects listed on fact sheet:
  1. Argenta Marsh (Lander County) and Humboldt Wildlife Management Area (Pershing County) - DU involved in opposing plan to turn complete ownership of both to the Pershing County Water Conservation District, thereby helping to secure 6,000 acres at Argenta and 20,000 acres at Humboldt for the Division of Wildlife to enhance wetlands. DU will perform survey and design work when water rights have been secured.
  2. Squaw Valley (Elko County) - DU working with Barrick Goldstrike Mines to develop wetlands on Squaw Valley Ranch.
  3. Maggie Creek (Elko County) - DU working with owner of Maggie Creek ranch to develop and enhance wetlands on the ranch
  4. Projects at Overton WMA (Clark County) and Pahrnagat NWR (Lincoln County) nearing completion.
  5. Project at Steptoe Valley WMA - 3C Ranch (White Pine County) - DU secured \$500,000 North America Wetlands Conservation Act grant and is continuing to

enhance wetlands and associated grasslands on this ranch, operated by the Division of Wildlife.

- Refer to DU Yesterday and Today (from Operating Manual) and Fact Sheet for Nevada for other facts about Ducks Unlimited



# FACT SHEET

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## NEVADA

(Based on numbers available 02/28/02)

### MEMBERSHIP FY'02 GRAND TOTAL: 4,276

- **Members: 4,220**
  - General Members: 3,866
  - Greenwings: 134
  - Legacy Greenwing Members: 22
  - Sponsor Members: 198
- **Major Sponsors: 56**
  - Diamond Legacy Sponsor: 2
  - Platinum Legacy Sponsor: 0
  - Gold Legacy Sponsor: 1
  - Legacy Sponsor: 1
  - Benefactor Roll of Honor: 3
  - Heritage Sponsor: 3
  - Sponsor in Perpetuity: 8
  - Life Sponsor: 38
  - Grand Slam Life Sponsor: 1

### FEATHER SOCIETY MEMBERS: 11

- Diamond: 0
- Platinum: 0
- Emerald: 0
- Gold: 3
- Silver: 8

### U.S. CONSERVATION PROGRAMS

- Total project acres in flyway: 2,082,467
- Total number of completed project deliveries in flyway: 1,756
- Amount spent to date on projects in flyway: \$129,145,715
- Number of completed project deliveries in state: 34
- Total number of conserved acres in this state: 48,373
- Amount spent to date on projects in state: \$3,560,057
- Primary waterfowl species that benefit from DU's efforts include: Canada Goose; Green-Winged Teal; Cinnamon Teal; Mallard; Northern Pintail; Tundra and Trumpeter Swan; Redhead; Gadwall; Northern Shoveler and Canvasback.

### STATE FUND-RAISING EFFORTS

- Total grassroots dollars raised in FY 2001/02: \$348,028
- Number of committees in FY 2001/02: 22
- Number of fund-raising events in FY 2001/02: 24

### YOUR STATE GOVERNMENT'S CONTRIBUTION TO DU FOR CANADIAN PROJECTS:

- Total contributions granted through FY 2001/02: \$50,000
- Location of projects: Alberta

### FEDERAL DUCK STAMP SALES:

- 7,553 Federal Duck Stamps were sold in state during the 2000/01 hunting season.

### NEVADA STATE CHAIRMAN

Kyle Swanson  
1825 Mizpah Street, Winnemucca, NV 89445; (775) 623-4599

### FOR INFORMATION ON DUCKS UNLIMITED EVENTS CONTACT:

Paul (Woody) Woodbury, Senior Regional Director  
7512 Dry Pines Circle, Las Vegas, NV 89012; (702) 839-1583  
pwoodbury@ducks.org

Greg McDonald, Director of Fundraising and Volunteer Relations  
Western Regional Office

3074 Gold Canal Drive, Rancho Cordova, CA 95670  
(916) 852-2000  
gmcdonald@ducks.org

### FOR INFORMATION ON BECOMING A MAJOR DONOR CONTACT:

Tom Harris, Director of Development  
28778 M. 111th St., Scottsdale, AZ 85262; (480) 513-7325  
tharris@ducks.org

### FOR INFORMATION ON DU'S CONSERVATION PROGRAMS CONTACT:

Mark Biddlecomb, Regional Biologist  
(916) 852-2000  
mbiddlecomb@ducks.org

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LEADER IN WETLANDS CONSERVATION

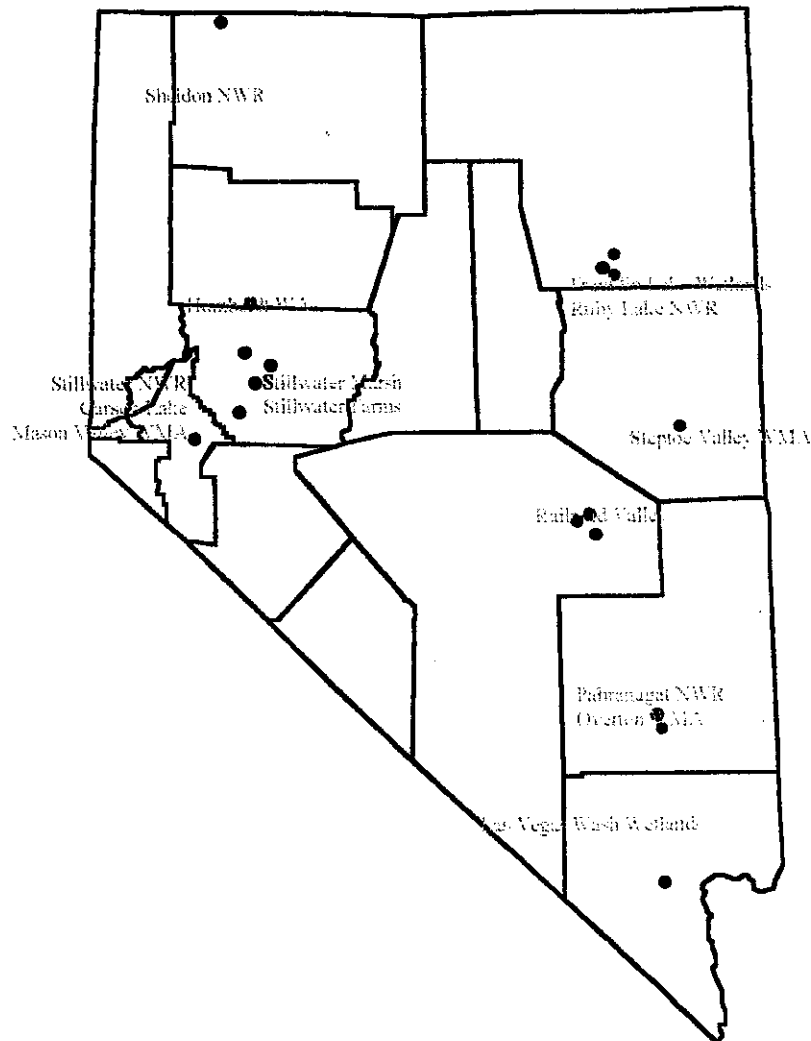
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# DUCKS UNLIMITED IN NEVADA

DU is committed to wetland habitat development in Nevada. To date, DU has participated in over 30 projects throughout the state. These projects have resulted in the restoration or enhancement of more than 51,973 acres of wildlife habitat, including 45,066 acres of wetlands. Some locations have multiple projects over the years.

(SOME LOCATIONS ARE APPROXIMATE)



**NEVADA PROJECTS that DU has been/is involved with. List is not inclusive and dollars figures are not listed in some of older projects that are not in date base to date. Newer and proposed projects have a cost figure with the amount of DU Marsh funds following. In kind dollar figures from DU delivering the project are not calculated in these preliminary figures.**

— Located in Churchill Co., the site was historically important for waterfowl production. This project restored water delivery capabilities to the lake by installing water diversion structures, and rehabilitating a main water canal. Total wetland acres = 5,000. Partners include DU MARSH, NDOW, BLM, and private donations.

— Located in Elko Co., fencing enhanced upland cover. During wet years this ephemeral lake is important breeding and migratory habitat for waterfowl, shorebirds, wading birds and many other species. Also, this lake supports the most secure population of relict dace in Nevada. Total acres = 6,000 (3,220 wetland, 2,780 upland). Partners include DU MARSH, and NDOW.

— Located in Churchill Co., two projects exist in this sink. First, water flows were restored to the 10,000 acre Humboldt Lake. Second, nesting habitat was created for waterbirds through nest-island construction. Both projects provide enhanced nesting opportunities and wintering habitat for a variety of bird species, as well as increased hunting and wildlife-viewing opportunities for the public. Total acres = 10,680 (10,000 wetland, 680 upland). Partners include DU MARSH, and NDOW.

— Located in Lyon Co., six projects have been completed in this wildlife area, the latest being the Redhead Pipeline project. These projects have enhanced wetland habitat, and improved water quality and delivery. Mason Valley is managed primarily as a waterfowl breeding area, but includes outdoor recreation. Total acres = 2,641 (2,440 wetland, 18 uplands). Partners include DU MARSH, NDOW, and Sierra Pacific Power Co.

— Located in Churchill Co., 2 on-going projects are repairing dikes, roads, and water control structures to allow for maximum management influence. The area provides critical habitat for migrating waterfowl and shorebirds of the Pacific Flyway. Total acres = 17,375 (17,165 wetland, 210 uplands). Partners include DU MARSH, NDOW, USFWS, and BoR.

— Located in Churchill Co., the Canvasback Club is owned by Stillwater Farms, and is adjacent to the NWR. This project enhanced emergent wetland for brood and migratory habitat. Total wetland acres = 7. Partners include DU, Stillwater Farms, and private donations. S&D \$30,000/15,000

— Located in Nye Co., this remote wetland complex is part of a 144,000-acre playa. Wet winters fill the playa with over 1,000 acres of ponds. A series of three projects restored the hydrology of these ponds through enhanced water delivery, thereby providing important habitat for breeding waterfowl, and migratory shore- and wading birds. Total acres = 270 (250 wetland, 20 upland). Partners include DU MARSH, BLM, and NFWF. \$219,000/45,000 and \$38,500/17,000 proposed.

— Located in Elko and White Pine counties, this refuge is a critical staging and production area for waterfowl. It produces more canvasbacks than any other region in the west. Construction of a dike and installation of water control structures in the East Sump enhanced production opportunities and management capabilities. Phase 2 created nesting islands and channels in the thick emergent vegetation, and Phase III utilized herbicide for vegetation control. Total Acres = 1,800 (1,600 wetland, 200 upland). Partners include DU MARSH, USFWS, and Monsanto. S&D for proposed. \$6,000/3000

— Located in Lincoln Co., this project enhanced emergent wetland for migratory and wintering habitat. Total wetland acres = 33. Partners include DU MARSH, USFWS, and WHIN. S&D \$47,000/5,000 and DU deliver.

— Located in Humboldt Co., irrigation was restored to wet meadows and uplands by restoring water control and delivery to these areas (repairing and replacing control structures and levees). Total acres = 400 (200 wetland, 200 upland). Partners include DU MARSH, USFWS, NWA, and NDOW.

— Located in Clark Co., little of the historic Vegas Wash wetlands exist. Restoration of approximately 600 to 800 acres of wetlands is currently in the survey and design stage. Partners include DU, and Clark County. S&D \$100,000/delivered by DU.

— Located in Colusa and Butte counties, research was conducted on the effects of rice crop projects on aquatic birds in northern California. Research was conducted through the University of Nevada, Reno.

— Located in White Pine County, survey and design for restoration of the new Steptoe Valley WMA, formerly the 3C Ranch. Partners: Fairweather Foundation and NDOW. S&D \$ 60,000/20,000, next phase \$500,000 up/100,000 up -TBD

— Project will restore 400 acres of seasonal wetlands and riparian areas. Partners include: USFWS, Stans Foundation, WHIN, and BOR \$2.5 million/50,000 plus DU deliver.

RIVER FORK RANCH — Located in Carson Valley, survey and design work for habitat enhancement. S&D \$10,000/5,000 plus DU to deliver

OVERTON WMA — Located in Clark County, restoration on WMA, \$358,000/47845 and DU delivers.



# FACT SHEET

## NATIONAL HEADQUARTERS

One Waterfowl Way, Memphis, TN 38120-2351  
901-758-3825 \* www.ducks.org

**Ducks Unlimited conserves, restores and manages wetlands and associated habitats for North America's waterfowl. These habitats also benefit other wildlife and people.**

### BACKGROUND

It all started more than 65 years ago, during the Dust Bowl of the 1930s, when a group of sportsmen banded together to form an organization that would become known as Ducks Unlimited (DU). North America's drought-plagued waterfowl populations had plunged to unprecedented lows, and the founders of DU decided to do something about it. They incorporated the fledgling conservation group in 1937, and within a year, 6,720 supporters had raised \$90,000.

Sixty-five years later, Ducks Unlimited is the world's largest private waterfowl and wetlands conservation organization, with membership of 712,729. DU's conservation projects occur throughout the United States, Canada, Mexico, the Caribbean, and Latin America — wherever waterfowl breed, migrate, or winter. Dozens of species of ducks, geese, and swans rely on this critical habitat year-round.

From the very start, DU focused its conservation efforts on Canada's prairie breeding grounds. Today, a majority of DU's habitat conservation work continues on the upland nesting sites and shallow wetlands located within the Prairie Pothole Region of the north-central U.S. and south-central Canada, where 50 percent of North America's ducks are produced.

In 1974, DU turned its attention to Mexico, where wetland projects offer secure wintering habitat for waterfowl to rest and restore energy for the spring trek north to breed. In 1984, DU began its work in the United States to provide waterfowl with breeding habitat, wintering grounds, and stopping places along their migration corridors.

DU is a leader in implementing the North American Waterfowl Management Plan (NAWMP). The NAWMP is an international agreement among the United States, Canada, and Mexico that establishes goals for rebuilding waterfowl populations to levels of the 1970s.

Waterfowl are not the only beneficiaries of DU's habitat work. Wetlands improve the overall health of our environment by recharging and purifying groundwater, moderating floods, reducing soil erosion, and providing recreation. These are nature's most productive ecosystems, providing critical habitat to 900 wildlife species, including several that are threatened or endangered. The United States has lost more than half of its original wetlands, and continues to lose more than 109,000 acres of the vegetated wetlands most important to wildlife each year.

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**MEMBERSHIP**

Ducks Unlimited is a grassroots, volunteer-based organization. Its members are conservationists and lovers of the outdoors who live throughout the United States, Canada, and Mexico.

For the sixteen months ended June 30, 2002, DU volunteers hosted nearly 6,200 grassroots fund-raising events such as member and sponsor banquets, shooting and fishing tournaments, and golf outings. DU events generated 32 percent of total revenues for the sixteen months and 67 percent of DU's membership. These event dollars represent some of DU's most important sources of revenue. Since event dollars are typically unrestricted, DU is able to spend these funds in our highest priority areas and use them to leverage additional funds from other sources. Recently, DU has been able to leverage an average of six additional dollars for every net unrestricted dollar raised.

During the past fiscal year, 84 percent of DU's support and revenue was converted directly to habitat conservation programs. This habitat is needed desperately by ducks, geese, and other wetland-dependent wildlife to survive.

**MILESTONES**

**FUND-RAISING (March 1, 2001 - June 30, 2002)**

- Money raised since 1937..... \$1.772 billion
- Money raised in 2001-02..... \$185.7 million
- Where the money goes
  - Wetlands and Waterfowl Conservation..... 84%
  - Fund-raising and Development..... 13%
  - Administrative and Human Resources..... 3%

**MEMBERSHIP (July 1, 2002 - June 30, 2002)**

- Total adult members..... 641,094
  - Greenwing members (17 and under)..... 71,635
- TOTAL MEMBERS** 712,729

**HABITAT CONSERVATION PROGRAMS**

- Acreage conserved in Canada (as of February 28, 2002)..... 5,941,219
- Acreage conserved in Mexico (as of February 28, 2002)..... 1,710,086
- Acreage conserved in the United States (as of June 30, 2002)..... 2,815,854
- Total acreage conserved in North America (as of June 30, 2002).... 10,467,159

• A small sample of threatened and endangered species that benefit from DU projects:

Aleutian Canada Goose	Hawaiian Duck	Laysan Duck	Spectacled Eider
American Peregrine Falcon	Hawaiian Goose	Louisiana Black Bear	Stephen's Kangaroo Rat
Bald Eagle	Hawaiian Hoary Bat	Piping Plover	Whooping Crane
Giant Garter Snake	Hawaiian Stilt	San Joaquin Kit Fox	Yuma Clapper Rail

• A small sample of high priority species that benefit from DU projects:

Baird's Sparrow	Least Bittern	Salt-marsh Sharp-tailed Sparrow
Cerulean Warbler	Long-billed Cutlew	Seaside Sparrow
Chestnut-collared Longspur	Marbled Godwit	Sprague's Pipit
King Rail	Pileated Woodpecker	Swainson's Warbler

**DUCKS UNLIMITED, INC. • One Waterfowl Way • Memphis, Tennessee 38120**

**901-758-DUCK (3825)**

*Look for Ducks Unlimited on the World Wide Web at [www.ducks.org](http://www.ducks.org)*

DU #4 Revised 9/02