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**WISH Kids**  
**Working to Improved Services for Homeless Kids**

Clark County School District (CCSD), Clark County Health District (CCHD), and Classroom On Wheels, Inc., an accredited, Nevada-based non-profit organization, are partnering to improve services for homeless education and healthcare in Southern Nevada. Areas that require funding include capital to construct an onsite center that would include a food bank, clothing closet, birthday closet, daycare center and a medical/dental clinic designed to provide healthcare services to area homeless children throughout the county, which would create a "Homeless Service Center".

Clark County School District has identified 2,700 homeless children in the greater Las Vegas metropolitan area. A large concentration of this population is located primarily in the surrounding areas of Reynaldo Martinez Elementary School. Sadly, survival is the main objective of most families within this area. Located in North Las Vegas, bordering the City of Las Vegas, Martinez ES opened its doors to students in August of 2000. The school is situated in the homeless corridor of the Las Vegas area; and in the 2001-2002 school year, 159 students at Martinez were identified as being homeless. It is projected that number will increase dramatically when the nearby women's shelter expands its building and enrollment. The nearby women's shelter is the primary homeless shelter serving women and children in this area.

Due to the large concentration of homeless children in the geographic area of Martinez ES, it is proposed that a Homeless Service Center be located on the Martinez campus. All services provided through the center would be accessible to all CCSD homeless students and their families. The Homeless Service Center will have within it an onsite medical clinic designed specifically for area homeless children. This school-based medical clinic will offer direct treatment for communicable illnesses including but not limited to influenza, asthma, and respiratory disease. Special treatments for illnesses common to chronic transience including head lice, severe dehydration and malnutrition will also be available. Direct dental services will include but are not limited to exams, direct medical services will be offered by volunteer physicians and licensed professionals.

In addition to the main service center located on the Martinez ES campus, it is proposed that one or more mobile service centers be purchased and utilized as satellite facilities to bring services to homeless children in other areas of the Clark County School District.

Start up costs and first year expenses are projected at \$500,000 with on-going annual costs. Approximately \$100,000 will cover the costs of creating and equipping two mobile homeless service centers, \$150,000 will be needed to furnish and supply the building, \$100,000 will be needed for medical and dental equipment and supplies, and \$150,000 will cover the necessary salaries. The building itself is being built as a donation of Centex Homes. The Junior League has adopted the Birthday Closet Project and will operate and fully fund it.

ASSEMBLY WAYS AND MEANS

DATE: 4/9/03 ROOM: 3137 EXHIBIT J  
SUBMITTED BY: K LOUISE HEATON

# **WISH Kids Coalition**

**Updated Strategic Plan  
Revised March 17, 2003**

## Administrative Process

Angela Pernatozzi, Lillie Englund, Kathleen Boutin and Louise Helton propose to be responsible for this focus area as the Administrative Committee:

Discussion of this priority included the following items from the brainstorming session:

- Advocacy
- Budget Development
- Local Government and Community Support
- Minimize Paperwork
- Coordination of Services from Multiple Agencies

## Identify challenges and opportunities

We have requested a federal appropriation to aid us in creating our program. In order to be considered by Congress, it will be important to have administrative processes in place including a budget, local support, and a means of record-keeping that will assure any government supporters and donors that their support will be well taken care of.

## Goals and Strategies

No	Goal	Strategy	Responsible Party	Date Completed
1	Establish Coordinator Position	Design a job description and responsibilities for coordinator position	Admin committee	Jun. '03
2	a)Advocacy	Lobby for federal appropriation – contact CCHD lobbyist for direction	Kathleen	9/13/02 & On-going
	b)Advocacy	Lobby for state appropriation	Louise	10/15/02-6/2/03
3	Budget Development	Work with Brad to develop budget for grant with input from all committees	Brad Reitz and Admin Committee	10/01/02
4	Local Support Development	Meet with officials from County, City and Chambers of Commerce to obtain letters of support and fundraising opportunities	Admin Committee	07/15/03
5	a)Minimize Paperwork	Digital Records for Clinic	Clinic Committee	11/03
	b)Minimize Paperwork	Develop single point of entry form—start with form from Fresno	Admin Committee	4/03

6	Coordinate Services from Multiple Agencies	Develop Memoranda of Understanding	Pete Angula	As Needed
7	Consider Forming 501 (c) (3) non-profit corporation	Research will be presented for a Group Decision at Next Meeting	Peter Angula	9/13/02
8	Create 501 (c) (3)	File application with IRS		7/03

## Physical Plant

Angela Pernatozzi, Lillie Englund, Kathleen Boutin and Louise Helton propose to initiate the work required to establish a modular building on the Martinez Elementary School Campus. As needed, other individuals with specific expertise will be invited to join and form a committee specifically responsible for the building and the mobile program that is anticipated.

Discussion of this priority included the following items from the brainstorming session:

- Identify Building Needs and Configuration
- Acquire and Install the Modular
- Acquire Furnishings (Office and Clinical)
- Design Mobile Program

## Identify challenges and opportunities

The Reynaldo Martinez Elementary School has been identified as home base for our model program. Our plan is to obtain a modular building that is suitable for all project needs and install it on the playground of the campus. Initially we plan to have a 2 exam room clinic with storage, laboratory space and a private mental health room. For our dental program we need space for 2 – 3 dental chairs, a sterilization area, sink and counter as well as room for a technician to work. Other storage space will be needed for birthday presents, food, and clothing. We will require laundry and shower facilities, and four office spaces for “timesharing.” Office space for a future coordinator must be anticipated, too.

## Goals and Strategies

No.	Goal	Strategy	Responsible Party	Date Completed
1	Design Building/Facility to be built on campus	Develop architectural and engineering plans then build the building	Centex Homes	2/04
2	Assess and Acquire Sources for Dental Furnishings	Contact Dental Society of Southern Nevada for donations	Louise	9/13/03
3	Assess and Acquire Sources for Clinic Furnishings	Contact local Medical Society regarding furnishings 2 exam rooms	Kathleen	9/13/03
4	Assess and Acquire Sources for Office Furnishings	Contact CCSD Purchasing	Lillie	9/13/03
5	Acquire Sources for Appliances	Possible Donations from Sears	Louise	9/13/03
6	Determine cost and	Call Cox Cable	Louise	9/13/02

	installation requirements for cable modem			
7	Determine requirements to make services provided mobile	Investigate current mobile opportunities (County Parks and Recreation, COW, Miles for Smiles) to consolidate plan for mobilizing program for satellite operations	Admin Committee	2/04

## Clinical Services

Dr. Bob Cooley, Tender Reeves, and Barbara Ludwig, our Clinical Committee, outlined goals to bring multiple clinical services to the campus.

Discussion of this priority included the following items from the brainstorming session:

- Medical Clinic
- Dental Clinic
- Mental Health Services

### Identify challenges and opportunities

Medical, dental and mental health services are critical services to the population we seek to serve. The Clark County Health District has initiated school based clinics in low income areas. The Martinez Campus will help establish yet another. The School of Dentistry is establishing a Pediatric Dentistry program that could help support a school-based dental clinic. Mental Health Services would round out the health component of our project. Mr. Garcia will also have Sally Jost assist the Clinic Committee to integrate the CCSD health professional staff. Goals were outlined as to what these services would consist of and how they could be provided

### Goals and Strategies

#### Medical Clinis

No	Goal	Strategy	Responsible Party	Date Completed
1	Provide primary care to all Martinez E.S. students	Develop and on-campus health clinic	Clinic Committee	7/03
2	Develop a referral service for specialists that may be needed	Utilize referrals already known and develop others through outreach to the medical community	Clinic Committee	7/03
3	Provide basic laboratory and Radiology Services	Utilize digital radiography that takes up less space, uses less radiation, makes digital records possible and can be portable	Clinic Committee	7/03
4	Provide Pharmacy Services	Develop sources and protocol for pharmaceuticals	Clinic Committee	7/03
5	Facilitate improved nutritional status of all children	Expand and develop student curriculum and parent training opportunities on nutrition	Clinic Committee	11/02 done
6	Offer health education collaboration with nurse & teaching school personnel	Develop In-Service training in conjunction with CCSD Health Professionals	Clinic Committee	11/02 done



7	Follow Center for Disease Control Health School Environment Protocols	Obtain protocols for policy development	Clinic Committee	11/03
8	Provide educational site for resident training of dentists, nurses, health magnet, mental health provider	Develop MOU's and establish protocol	Clinic Committee & Pete Angula	3/04

### Dental Health Services

No	Goal	Strategy	Responsible Party	Date Completed
1	Provide annual dental screening of all students	Miles for Smiles staff will set protocol and make arrangements for screenings. "Treatment Triage" will determine referrals	Clinic Committee	7/03
2	Provide dental education to all students	Coordinate with teaching staff and CCSD Health Professionals	Clinic Committee	7/03
3	Initiate clinical preventative services	Target sealant program opportunities to children who qualify	Clinic Committee	3/03 done

### Mental Health Services

No	Goal	Strategy	Responsible Party	Date Completed
1	Provide appropriate mental health services by a masters prepared clinical social worker	Develop protocol, necessary policies and record-keeping	Clinic Committee	11/03
2	Develop a referral service of diagnosis and out-patient or in-patient service	Outreach to Mental Health Professional Community for referral development	Clinic Committee	11/03
3	Collaborate with neighborhood care center	Invite Neighborhood Care Center to our follow-up meeting once our strategic plan is adopted	Clinic Committee	11/03

## Parent Support

Eloy Strayhand and developed the Parent Services component of the plan.

Discussion of this priority included the following items from the brainstorming session:

- Parent Rapport Development
- Employment Training
- Parental Health
- Parenting Education and Support

## Identify challenges and opportunities

We realize that parents play the most important role in determining their children's future. Our program seeks to provide the parents with sufficient support to help them "be all that they can be" as parents. To draw the parents into the program, we must first develop their trust. Then we need to make sure the services we offer them are "parent-driven." Identified service providers will be invited to participate in our program either on-campus or by referrals.

## Goals and Strategies

No	Goal	Strategy	Responsible Party	Date Completed
1	Establish Rapport and Build Trust with Parents	a) Survey parents through the school to determine their needs.	Merlinda Gallegos and Martinez E.S.	11/02 done
		b) Make sure all communications and services are presented in English and Spanish.	Parent Support Committee	11/02 done
		c) Hold 4 food centered Family Nights a year	Parent Support Committee	02/04
		d) Follow-up with Home Visits	Parent Support Committee	02/04
2	Provide Employment Training opportunities	Refer parents to existing services (e.g. Nevada Partners, FRC, Women's Resource Center) and arrange transportation	Parent Support Committee	2/04

3	Ensure Parents Health (Physical and Mental)	Conduct home visits and work with churches to provide clothing vouchers and service referrals	Parent Support Committee	2/04
4	Establish Parenting Classes	Bring programs to campus for parents such as Back In Control, Character Building, Self Esteem, Respect, Abuse Prevention, Budgeting and Finance classes, Family Adventure in Learning and Literacy, Anger Management, Early Childhood Literacy, Outreach, MALDEF, etc.	Parent Support Committee	11/03 & on-going

**Children's Services**

\_\_\_\_\_ propose to be responsible for this focus area as the Children's Support Committee.

Discussion of this priority include the compilation of needs of homeless children from the brainstorming session:

- School Supplies
- Clothing (Uniforms)
- Academic/Mentoring Assistance
- Hygiene Supplies and Training
- Birthday Gifts and Celebrations
- Food Staples

**Identify challenges and opportunities**

The children have many basic needs that must be addressed if they are to be able to learn. Rather than re-invent the wheel it was decided that we will access services that are already available in the community and bring them to the Martinez Campus. Some items will have to be purchased, however, we will work to get donations whenever possible.

**Goals and Strategies**

No	Goal	Strategy	Responsible Party	Date Completed
1	Provide essential school supplies, backpacks and uniforms	a) Approach TV stations and civic organizations to do school supply and clothing drives. We will purchase what we cannot get donated.	Children's Support Committee	8/02 and On-Going on-track
		b) Invite the Assistance League to bring School Bell to the Campus or develop a mobile clothing program	Children's Support Committee	02/04
2	Provide Academic Assistance through tutoring programs, intersession classes, preschool classes, and before/after school care.	Bring existing services to the campus and work with other organizations to develop mentors and tutors for children who need help. Fund raise for before and after school care.	Children's Support Committee	02/04

3	Build Character and a positive attitude in the children by providing special services	a) Arrange for haircuts and hygiene products to be regularly available (Supercuts bus)		On-going
		b) Contact Junior League of Las Vegas PRAD committee and write a grant asking them to create a "Birthday Program" (822-6536)	Children's Committee/Grant Writing	9/02 and On-Going done project will begin 6/1/03
		c) contact adult and student civic organizations to solicit mentors/tutors	Children's Support Committee	10/02 - 2/04
4a	Develop Reward System	Solicit community for rewards like restaurant certificates, Wet N Wild coupons, and amusement passes	Children's Support Committee	12/02
4b		Develop Wish list Coupons	Children's Support Committee	On-going

## Attendance/Transiency

Anna Angula, Peter Angula, and Susan Gaffney propose to be responsible for this focus area as the Attendance Committee:

Discussion of this priority included the following concepts that will improve student attendance from the brainstorming session:

- Legal Rights and Responsibilities
- Compile Information about Attendance Related Issues
- Disseminate Information to Parents
- Record Progress and Verify Results
- Hire an Attendance Program Coordinator

## Identify challenges and opportunities

Transiency has a devastating effect on attendance, school performance and learning. Children lose weeks at a time when parents shift from place to place. There must be an individual dedicated to focusing on keeping the children in our program in school as consistently as possible. This coordinator will have to work with homeless shelters and other programs to locate and keep tabs on transient children and keep them in school. We will have to bring as many resources to bear on this area as we can find then track our progress.

## Goals and Strategies

No	Goal	Strategy	Responsible Party	Date Completed
1	Establish Coordinator Position	Design job description and responsibilities for coordinator position	Admin Committee/ Attendance Committee	11/03
2	Develop Comprehensive Understanding of rights and restrictions to carpel or track Attendance	a) Read and disseminate Nevada, CCSD, Federal Laws regarding attendance	Attendance Committee	11/03
		b) Develop understanding of Title I, Transportation, Personnel, Probation, Welfare, and Juvenile Court Services as they impact attendance	Attendance Committee	11/03
		c) Investigate solutions of other schools	Attendance Committee	11/03

3	Disseminate information to parents	a) The coordinator will train, track, enforce, and contact parents and others necessary to improve attendance	Attendance Coordinator	3 /04
		b) Exert greater Title I control at local level	Attendance Committee	3/ 04
		c) Coordinate with other resources (homeless shelters, etc.) to make sure children are in school	Attendance Coordinator/ Attendance Committee	3/ 04
4	Record progress/success and analyze results	a) Develop program evaluation and collect anecdotal information that will focus on use of resources, measure cost-effectiveness, and attendance and well-being improvements	Attendance Coordinator/ Attendance Committee	3/03 & on-going

## Funding

Ann Angula, Brad Reitz and other grant-writers at the Clark County School District have graciously volunteered to write grants. We will also have to work as a group to develop other resources such as donations and in-kind contributions to secure all the things we need to create this program

Discussion of this priority included the following items from the brainstorming session:

- Support documentation for our Federal Appropriation Request
- 21<sup>st</sup> Century School Grant
- Corporate Support (Sears has donated clothing and appliances to other programs)
- Junior League Project Research and Development (PRAD) Grant

## Identify challenges and opportunities

We have requested a federal appropriation to aid us in creating our program. In order to be considered by Congress, we must have supporting documentation with our strategies well laid out as well as budget, proof of local support, and a means of record-keeping that will assure any government supporters and donors that their support will be well taken care of. Once this request is developed we will have a "boiler-plate" for subsequent requests for other monies whose sources will need to be identified. The Junior League does have an appetite for our need for Birthday Parties.

## Goals and Strategies

No	Goal	Strategy	Responsible Party	Date Completed
1	Develop Federal Appropriation	Develop a program narrative, a budget, and evidence of local support to justify our request	Admin comm. & Fund Development Committee	10/02 done
2	Develop Jr. League Request	Utilize the federal request to apply to JLLV for Birthday Program	Fund Development Committee	9/02 done
3	Secure 21 <sup>st</sup> Century Schools Funding	Include project in 21 <sup>st</sup> Century Grant Request	Fund Development Committee	9/02 done
4	Request Donation for Washer, Dryer and School Uniforms	Request appliances from Sears and clothing from Sears, Mervyns and Target	Fund Development Committee	12/03
5	Project Needs Assessment	Obtain accurate data of homeless for grant needs assessment from the Clark County School District	Fund Development Committee	9/02 done



7	Look for additional funding sources with a goal of project sustainability	Make funding inquiries to the Greenspun Foundation, Department of Education, Human Resources (for nutrition), and other foundations	Fund Development Committee	On-going On-track
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