

SENATE TRANSPORTATION COMMITTEE

MINUTES OF MEETING

Thursday, March 31, 1977

The meeting was called to order in Room #323, Legislative Building at 1:45 p.m. on Thursday, March 31, 1977.

Senator Richard Blakemore was in the chair.

PRESENT: Senator Richard Blakemore, Chairman  
Senator Keith Ashworth, Vice Chairman  
Senator C. Clifton Young  
Senator Margie Foote  
Senator Joe Neal  
Senator William Hernstadt

ABSENT: Senator Wilbur Faiss

OTHERS

PRESENT: James Brooke, Don Rey Advertisers  
Ed Sutherland  
Don Crosby, State Highway Department  
Brent Howerton, State Highway Department  
Sister Margaret McCarran, Interested Citizen  
John Gionotti, Harrah's Club  
Felix Scott, Winnemucca businessman  
Hugh Schoff, Mayor, Winnemucca

The Committee heard the following bills:

SB 393 PROVIDES FOR RETENTION OF CERTAIN NONCONFORMING SIGNS

Mr. James R. Brooke representing 3M National Advertising Company and Don Rey Outdoor Advertising Company was the first to testify. He said that the Bill was the result of legislation which was passed by Congress in 1976, whereby tourist oriented states were having many problems with respect to outdoor advertising and the hardships which were created under the Highway Beautification Act. Billboards which gave tourists directional information had to be removed under the Act and presently several states are in the process of amending their respective Highway Beautification Acts to accomplish the same purpose as SB 393.

Mr. Brooke said that SB 393 conforms to the Federal amendments and sets up a framework for local governments to set aside certain defined hardship areas within the state, which are approved by the Secretary of Transportation. This only applies to tourist directional signs or tourist related signs. It has been estimated that it will save the state approximately \$1 million plus dollars for removal of these signs.

Senate Transportation Committee  
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Mr. Brooke remarked that he feels these signs are in the interest of the traveling public and that removal of these directional signs would create a hardship to many area within the State of Nevada. The amendment only applies to intrastate systems and the primary state highways.

Ed Sutherland, President of the Nevada Outdoor Advertising Association, was the next to testify. He said that this bill provides for the areas where the boards are not conforming to the existing law. There are currently 474 boards adjacent to Federal Aid and Interstate Highways in Nevada which are conforming. There are an additional 466 boards which are nonconforming. The only boards that this amendment would bare upon are the 466 nonconforming boards. The tourists need these signs in a sparsely populated State such as Nevada for directional and advertisement reasons.

Mr. Don Crosby, State Highway Department, read a letter from Grant Bastian, State Highway Engineer regarding SB 393. (See Attachment A.) The letter stated that the Highway Department supports passage of SB 393 in accordance with its proposed amendments which would enable the Highway Department to continue attempting to justify retention of existing tourist informational and directional signs. (See Attachment B for amendments.

Sister Margaret McCarran from Sparks urged that this bill be passed because of the hardship the existing law would bring to the McCarran Ranch and many other ranches. She said that if they take out the billboards along Interstate 80 which are on her ranch she will not only lose a great deal of income but the signs are informational and directional and are needed by the tourists. She stated that the signs also are important in keeping drivers awake along the long, uninhabited, desolate roads of Nevada.

John Gionotti of Harrah's Club stated that he agreed wholeheartedly with Sister McCarran. He commented that there are no billboards in the Lake Tahoe Basin through the efforts of the gaming industry. Ten years ago strict enforcements were placed in the area because of the environment and in that area they did not feel billboards were needed.

He said that he supported SB 393 and felt strongly that anytime hardships are placed upon the economy of the State of Nevada in regards to advertising, all within the State should take a look at it.

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Felix Scott of Winnemucca, Nevada distributed a letter with pictures of his specific signs which he sent to the Highway Department and the Federal Government for retention of nonconforming signs. (See Attachment C.) He added that he felt these signs are most beneficial in the desert and rural areas of Nevada.

Mr. Hugh Schoff, Mayor of Winnemucca, Nevada, the next witness, said that he agreed with the previous proponents of the bill and further, that the signs were important to communities such as Winnemucca in that they identify the small towns throughout the state before the tourist is through the town.

AB 397 PROVIDES FOR ADDITIONAL CREDIT WHEN REGISTRATION IS TRANSFERRED FROM TWO OR MORE MOTOR VEHICLES TO SINGLE MOTOR VEHICLE.

Assemblyman Harley L. Harmon testified that he had introduced this measure was because the present law only allows a person to receive credit on one plate when transferring vehicle registration.

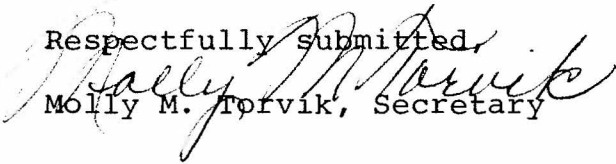
Senator Hernstadt moved "Do Pass."  
Senator Foote seconded the motion.  
Motion carried unanimously.

AB 203 Senator Young moved to amend to resolve conflict and "DO PASS."  
Senator Hernstadt seconded the motion.  
Motion carried unanimously.


AB 15 Senator Young moved "DO PASS."  
Senator Foote seconded the motion.  
Motion carried unanimously

SB 393 Senator Young moved "AMEND AND DO PASS."  
Senator Foote seconded the motion.  
Motion carried with Senators Neal, Ashworth, Blakemore, Young and Foote voting aye and Senator Hernstadt voted nay. He stated that he would file a minority report.

There being no further business, the meeting was adjourned.

Respectfully submitted,  
  
Molly M. Torvik, Secretary

APPROVED BY:

  
Senator Richard Blakemore, Chairman



DIRECTORS  
MIKE O'CALLAGHAN, GOVERNOR, CHAIRMAN  
ROBERT LIST, ATTORNEY GENERAL  
WILSON MCGOWAN, STATE CONTROLLER

STATE OF NEVADA  
DEPARTMENT OF HIGHWAYS  
CARSON CITY, NEVADA 89712

March 31, 1977

IN REPLY REFER TO

GRANT BASTIAN  
STATE HIGHWAY ENGINEER

The Honorable Richard Blakemore  
Senate Transportation Committee  
Nevada Legislature  
Room 213  
Carson City, NV 89701

Dear Senator Blakemore:

The Department of Highways feels that if S.B. 393 is amended in accordance with our proposal, that the bill will be in compliance with federal law and regulations.

We do not feel that the bill will be of any value to the department or to the outdoor advertisers of the state since, as per our agreement with the U.S. Department of Transportation, we were to have concluded our outdoor advertising control program as of March 15, 1977. We have, as of March 11, 1977, requested our Legal Division to institute condemnation proceedings on all remaining nonconforming signs for which we have been unable to negotiate purchase and removal. However, we support passage of this bill in accordance with our proposed amendments to enable us to continue attempting to justify retention of existing tourist informational and directional signs. It is our intention to continue working to justify retention of such signs.

The division office of the Federal Highway Administration has informed us of their intention to hold us to the strictest terms of our agreement implementing the 1965 Highway Beautification Act and have further indicated that they will approve no request for exemption hereunder.

For the records, S.B. 393 was transmitted to the Federal Highway Administration offices in Washington, D.C., on Friday, March 25, 1977. To date we have received no response from that office. The amendments we are proposing are based upon our review of S.B. 393 as initially submitted, and upon what "unofficial" comments we have been able to get from federal representatives locally and from their Regional Office in San Francisco.

Sincerely,

Grant Bastian, P.E.  
State Highway Engineer

DEPARTMENTAL AMENDMENT TO SB 393

SECTION 1. NRS 410.220 is hereby amended to read as follows:

410.220 1. The legislature hereby finds and declares that:

(a) The erection and maintenance of outdoor advertising signs, displays and devices, in areas adjacent to the rights-of-way of the interstate highway system and the primary highway system within this state, is a legitimate commercial use of private property adjacent to roads and highways and that regulation and control or removal of such outdoor advertising is necessary to the system of state highways declared essential by NRS 408.100.

(b) The erection and maintenance of such advertising in such locations must be regulated:

(1) To prevent unreasonable distraction of operators of motor vehicles, confusion with regard to traffic lights, signs or signals and other interference with the effectiveness of traffic regulations;

(2) To promote the safety, convenience and enjoyment of travel on the state highways in this state;

(3) To attract tourists and promote the prosperity, economic well-being and general welfare of the state;

(4) For the protection of the public investment in the state highways; and

(5) To preserve and enhance the natural scenic beauty and aesthetic features of the highways and adjacent areas.

(c) All outdoor advertising which does not conform to the requirements of NRS 410.220 to 410.410, inclusive, is contrary to the public safety, health and general welfare of the people of this state.

(d) The removal of signs adjacent to the rights-of-way of the interstate or primary highway system within this state which provide directional information about goods and services in the interest of the traveling public and which:

(1) Were erected in conformance with the laws of the State of Nevada and subsequently became nonconforming under the requirements of 23 U.S.C. § 131; and

(2) Were in existence on May 6, 1976, could create substantial economic hardships in defined hardship areas within the State of Nevada.

2. It is the intent of the legislature in NRS 410.220 to 410.410, inclusive, to provide a statutory basis for regulation of outdoor advertising consistent with the public policy declared by the Congress of the United States in areas adjacent to the interstate and primary highway systems.

SEC. 2. NRS 410.320 is hereby amended to read as follows:

410.320 [After the effective date of NRS 410.220 to 410.410, inclusive, no outdoor] Outdoor advertising shall not be erected or maintained within 660 feet of the nearest edge of the right-of-way and visible from the main-traveled way of the interstate

\$ 4.7 - 4.9

or primary highway systems in this state, and, outside urban areas [no] outdoor advertising shall not be erected or maintained beyond 660 feet from the nearest edge of the right-of-way of the interstate and primary highway systems which is visible and placed with the purpose of having its message read from the main-traveled way of the interstate and primary highway systems in this state, except the following:

1. Directional, warning, landmark, informational and other official signs and notices, including but not limited to signs and notices pertaining to natural wonders, scenic and historic attractions. Only [those] signs [are permitted] which are required or authorized by law or by federal, state or county authority, and which conform to national standards promulgated by the Secretary of Transportation pursuant to 23 U.S.C. § 131 [.] are permitted.

2. Signs, displays and devices which advertise the sale or lease of the property upon which they are located.

3. Signs, displays and devices which advertise the [activity or] activities conducted or services rendered or the goods produced or sold upon the property upon which [such] the advertising sign, display or device is erected.

4. Signs, displays and devices located in zoned commercial or industrial areas, when located within 660 feet of the nearest edge of the right-of-way and visible from the main-traveled way of the interstate and primary highway systems within this state.

5. Signs, displays and devices located in an unzoned commercial or industrial area as defined in NRS 410.300, when located within 660 feet of the nearest edge of the right-of-way and visible from the main-traveled way of the interstate and primary highway systems within this state.

6. Nonconforming signs in the defined hardship areas which provide directional information about goods and services in the interest of the traveling public and are approved by the Secretary of Transportation pursuant to 23 U.S.C. § 131(o).

SEC. 3. NRS 410.330 is hereby amended to read as follows:  
410.330 The board shall:

1. Enter into the agreement with the Secretary of Transportation provided for by 23 U.S.C. § 131(d), setting forth the criteria governing unzoned commercial or industrial areas and the spacing, size and lighting of outdoor advertising coming within the exceptions contained in subsections 4 and 5 of NRS 410.320. [Such] The criteria shall be consistent with customary use in the outdoor advertising industry in this state insofar as such customary use is consonant with the objectives of the legislature as declared in NRS 410.220 to 410.410, inclusive.

2. Prescribe regulations governing the issuance of permits by the engineer for the erection and maintenance of outdoor advertising coming within the exceptions contained in subsections 4 and 5 of NRS 410.320. [Such] The regulations shall be consistent with the criteria governing size, lighting and spacing of outdoor advertising as established by agreement between the Secretary of Transportation and the board pursuant to subsection 1 of this section.

3. Prescribe regulations governing the issuance of permits by the engineer for the erection and maintenance of outdoor advertising coming within the exception contained in subsection 1 of NRS 410.320. [Such] The regulations shall be consistent with the national standards promulgated by the Secretary of Transportation pursuant to 23 U.S.C. § 131(c) (1).

4. Prescribe regulations governing the submission to the engineer of any declaration, resolution, certified copy of an ordinance or other direction from the governing body of a county, city or other governmental agency that removal of signs which provide directional information about goods and services in the interest of the traveling public would cause an economic hardship in a specifically defined area. Any such declaration, resolution or ordinance shall request the retention of the signs in the defined hardship area. Upon receipt of a declaration, resolution or ordinance, the engineer shall forward it to the Secretary of Transportation for inclusion as a defined hardship area qualifying for exemption pursuant to 23 U.S.C. § 131(o) and shall comply with the regulations of the Federal Highway Administration relating to applications for such exemptions. It shall be the responsibility of the governing body of a county, city or other governmental agency requesting exemption hereunder, to perform and forward to the engineer all economic studies required by federal or state regulations, to support the finding necessary to obtain such exemption. The provisions of this section do not apply to any highway which is a part of the Federal-aid primary system or interstate system if such application would prevent this state from receiving any federal funds or receiving sanctions for non-compliance for highway purposes under section 131 of 23 U.S.C.

*Provision does not apply —*



## COTT SHADY COURT, INC.

FIRST AND PAVILION STREETS  
TELEPHONE 623-3646

WINNEMUCCA, NEVADA 89445  
POST OFFICE BOX 672

December 22, 1976

Mr. Grant Bastian, P.E.  
State Highway Engineer  
Department of Highways  
Carson City, Nevada 89712

Re: 23 U.S.C. 131(0)--Possible  
exemption from removal request  
for nonconforming signs

Dear Mr. Bastian:

Receipt is acknowledged of your certified letter dated December 10, 1976, received by Scott Shady Court, Inc. on December 13, 1976, requesting that we submit a reasonable list of our nonconforming signs which we feel are directional and informational in nature and which may be exempted from the removal requirements of the 1965 Highway Beautification Act, subject to certain conditions. The requested list follows and as an attachment to this letter are photographs of the existing 11 directional and informational signs, 9 of which we believe should be exempted. The list has been prepared in numerical order but depicts the location of the signs on the two main highways leading to Winnemucca.

From the West to Winnemucca

1. McCarran Ranch
2. Fernley
3. Oreana
4. East of Rye Patch about 2 miles

From the East to Winnemucca

5. Emigrant Pass
6. Stonehouse
7. West of Golconda about 1 mile

From the North to Winnemucca

8. 4 miles south of McDermitt
9. About 5 miles south of Paradise Hill station and north of the sand dunes (This sign will be abandoned and no claim for exemption is made.)
10. 5 miles north of Winnemucca (This sign will be abandoned and no claim for exemption is made.)
11. 1 mile north from turnoff in City of Winnemucca on U.S. 95

We maintain that the above-described signs contain specific directional data advertising services in the interests of the traveling public. All the signs are located on leased, unzoned lands and





December 22, 1976

by their very location pattern advise the traveling public of the availability of specific housing accommodations in the City of Winnemucca. This pattern on U.S. 95 north commences in Oregon, where this corporation holds an outdoor advertising permit from the State of Oregon for the erection and maintenance of a sign 3-1/2 miles north of Jordan Valley. A copy of the Oregon permit is attached. The Oregon sign contains the legend "174 miles to Winnemucca."

Attempts to seek cooperation of our lessors for the suggested rezoning met with indifference, and in some cases hostility. Demonstrative of this attitude is a letter from Sister Margaret Patricia McCarran dated May 7, 1976, copy attached. Sister McCarran absolutely refuses to seek a change of land use or special use permit under state law and Washoe County ordinance, fearing increased real property taxes. Other counties in which our signs are located do not have an effective master plan to effectuate your suggestion of rezoning.

Your December 10th letter also states that removal of the signs must create a substantial economic hardship within and throughout the geographic areas within which the advertised activity is located. We maintain that removal would do just that. Scott Shady Court, Inc., commenced business 49 years ago, incorporating under the laws of the State of Nevada in 1933. We relied on road signs from the early beginning to attract customers. The corporation is a family endeavor with representation of three generations in Winnemucca. There are no adequate substitutes for the signs if they are not exempted and must be removed. The Winnemucca radio station, KWNA, has a limited listening range, especially during the hours when travelers are approaching Winnemucca and seeking accommodations for the night. KWNA commences broadcasting at 7:00 A.M. with 250 watts of power, shifts to 1,000 watts from 9:00 A.M. to 4:30 P.M., and reduces to 250 watts at 4:30 P.M., signing off at 7:00 P.M. Local reception after 5:00 P.M. is usually overpowered by radio stations in adjoining states. The local newspaper is published but twice weekly with a limited circulation not apt to reach the traveling public. Other advertising schemes such as but not limited to book matches, postcards and other handouts are obviously a poor substitute for a highway informational sign.

Scott Shady Court, Inc., contemplates no difficulties with maintaining the required criteria ad infinitum for its signs to retain exempt status. The very nature of the family corporation with no thought of sale of the business guarantees that the signs will advertise the same establishment and would continue to be directional and informational in nature.

Your affirmative inclusion of our signs within your exemption program will be appreciated. If additional information is required, please advise us.

Grant Bastian

p. 3

December 22, 1976

Sincerely yours,

Scott Shady Court, Inc.

By \_\_\_\_\_  
President

# OUTDOOR ADVERTISING PERMIT

OREGON STATE HIGHWAY DIVISION

294 E. STATE ST.

SALEM, OREGON 97310

5018

NOTE: THIS PERMIT IS VALID ONLY UNDER CONDITIONS STATED BELOW. THIS PERMIT AUTHORIZES THE ERECTION AND OR MAINTENANCE OF AN ADVERTISING STRUCTURE UNDER THE TERMS OF THE APPLICATION CURRENTLY ON FILE AND ON FILE WITH THE STATE HIGHWAY DIVISION.

PERMIT TAGS AND DECALS: THE METAL PERMIT TAG MUST BE SECURED TO THE FRONT LOWER LEFT, IF POSSIBLE, OF THE STRUCTURE SIGN IN A POSITION READILY VISIBLE FROM THE HIGHWAY. DECALS SHOULD BE AFFIXED ON THE CENTER OF THE PERMIT TAG, BENEATH THE PERMIT NUMBER.

PERMIT NO. 005577 ← FEE → \$15.00

3.5 N JORDAN VALLEY  
CO. - MALHEUR, W SIDE US 095  
ST. HWY. 456, MILE POINT 15.94

EXPIRES ON DATE

1/77 SCOTT SHADY COURT INC  
P O BOX 672  
WINNEMUCCA NEVADA 89445

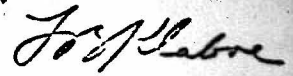
The current decal must be posted on the metal permit tag on the sign structure within 30 days of issue.

Permit tags should be secured to the sign structure with screw nails provided. To fix decals to the permit tag, make sure the surface is clean and dry; use a sandpaper and rub the surface briskly; strip off the backing and secure the decal firmly, rubbing out all air pockets.

The issuance of a sign permit tag with current decal is prima facie evidence that the structure sign does not comply with the law and is subject to removal. A replacement for lost tag may be obtained by request giving permit number and \$1.00 to cover cost.

F. B. Klahoe

ADMINISTRATOR AND STATE HIGHWAY ENGINEER



11-754-3453 (REV. 10-73)

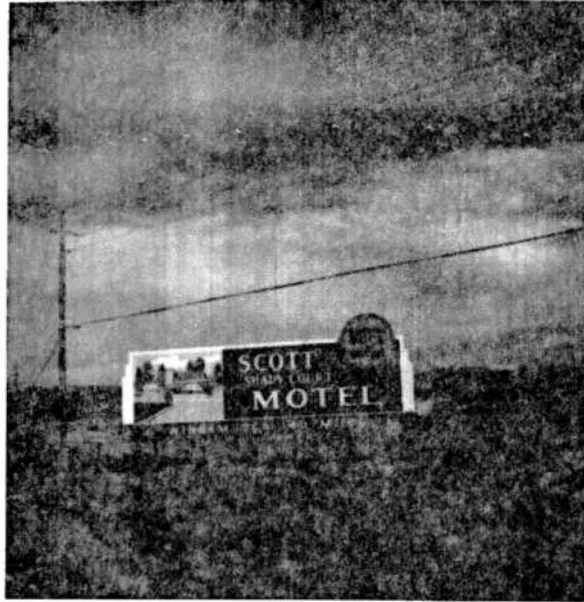
THIS PERMIT SUBJECT TO LOCAL ZONING CONTROL.  
SEE REVERSE SIDE

Original document is of poor quality

SCOTT SHADY COURT, INC. - NONCONFORMING SIGNS

From the West to Winnemucca

1. McCarran Ranch

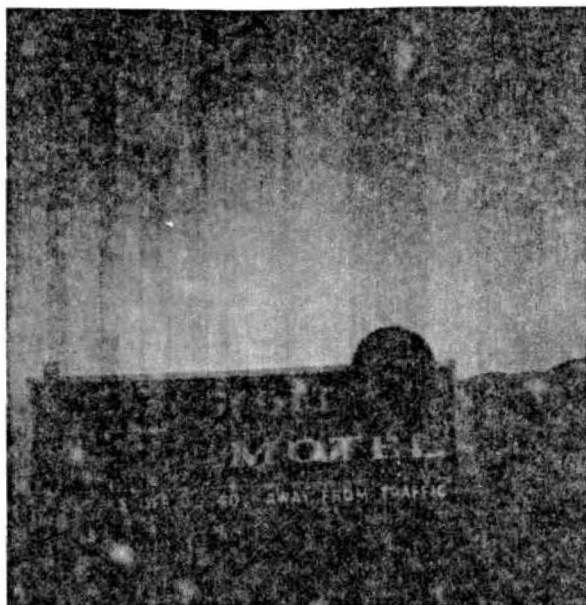


*Photo 10-1-60*

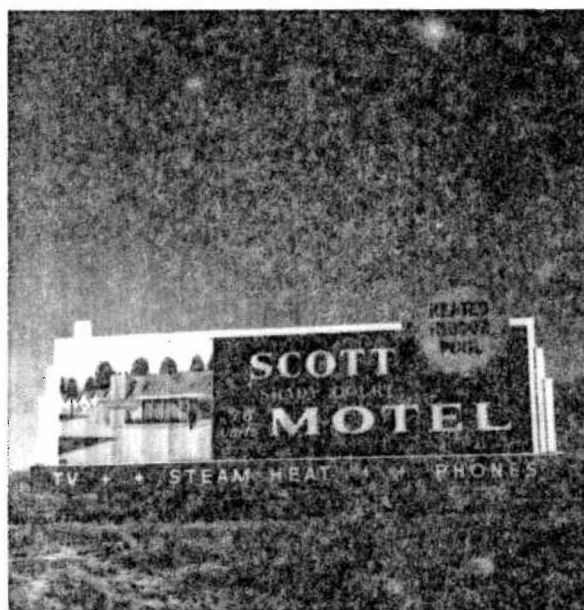
2. Fernley



3. Oreana

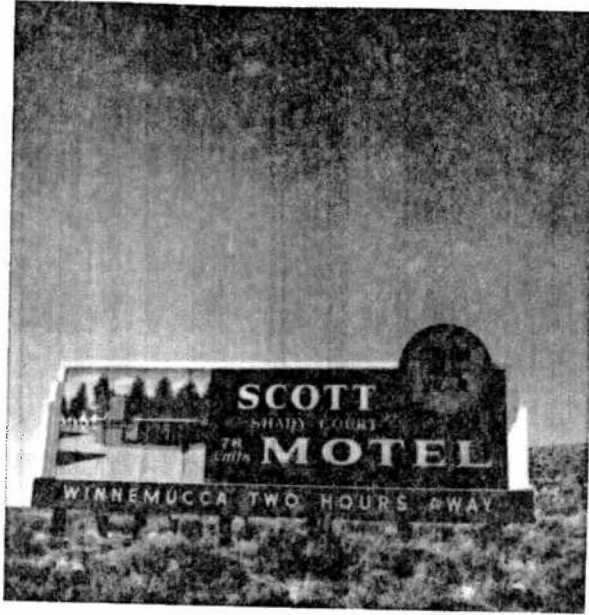


4. East of Rye Patch  
about 2 miles

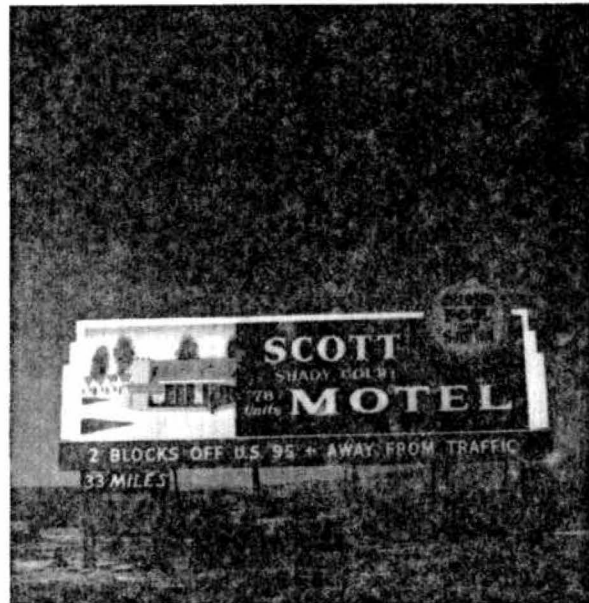


From the East to Winnemucca

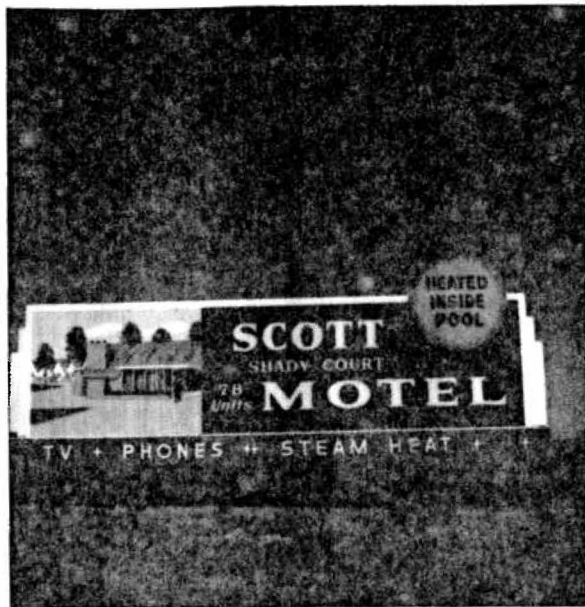
5. Emigrant Pass



6. Stonehouse



7. West of Golconda  
about 1 mile

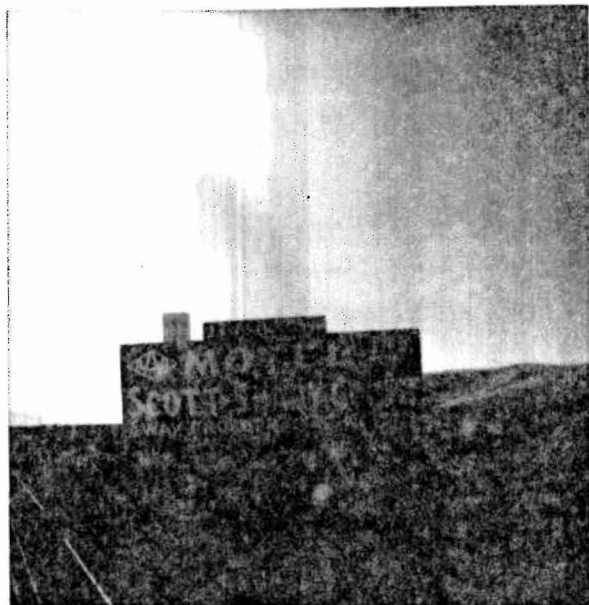


From the North to Winnemucca

8. 4 south of McDermitt

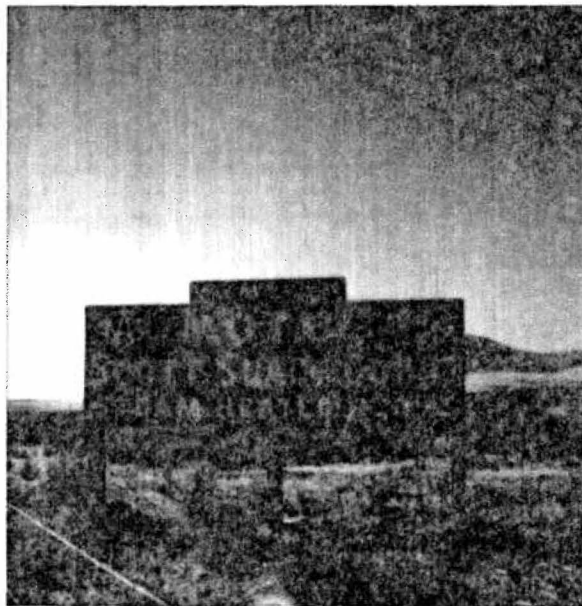


9. About 5 miles south  
of Paradise Hill station  
and north of sand dunes



*1000 ft. high*

10. 5 miles north of  
Winnemucca



*1000 ft. high*



11. 1 mile north from  
turnoff in city  
on U.S. 95



*Handwritten notes:*  
1/1/59  
1000 ft  
1000 ft  
1000 ft

McCARRAN RANCH

INTERSTATE 80 - PATRICK EXIT

VIA SPARKS, NEVADA 89431

TELEPHONE (702) 359-0238

SR. MARGARET P. McCARRAN, PH.D.

NORINE I. McCARRAN

May 7, 1976

Brent R. Howerton,  
Right-of-way Agent  
State of Nevada  
Department of Highways  
Carson City, Nevada 89712

Dear Mr. Howerton:

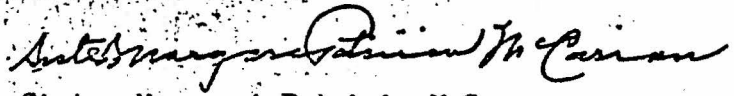
I am in receipt of your certified letter of May 6, 1976. I am appalled of course at the supine attitude of the State of Nevada, grovelling for federal funds in a state that is so different from all the others.

This I must state to you: No one is to set foot on McCarran Ranch or lay hand or implement on a single sign or billboard until a receipt for reimbursement can be shown.

We waited years for reimbursement for removal of two Harolds Club signs and then the amount paid was plainly wrong.

Anyone touching a billboard without proof of receipt for reimbursement will be prosecuted for trespass.

Very truly yours,



Sister Margaret Patricia McCarran

SMMP:ca

Copies: Governor O'Callaghan  
Pioneer Citizens Bank  
Donrey Outdoor Advertising  
3 M Corporation  
Mr. Felix A. Scott

(REPRINTED WITH ADOPTED AMENDMENTS)

FIRST REPRINT

A. B. 397

ASSEMBLY BILL NO. 397—ASSEMBLYMEN HARMON,  
DINI AND DREYER

MARCH 2, 1977

Referred to Committee on Transportation

SUMMARY—Provides for additional credit when registration is transferred from two or more motor vehicles to single motor vehicle. (BDR 43-1017)

FISCAL NOTE: Local Government Impact: Yes.  
State or Industrial Insurance Impact: Effect less than \$2,000.

EXPLANATION—Matter in *italics* is new; matter in brackets [ ] is material to be omitted.

AN ACT relating to vehicle licensing and registration; providing for additional credit when registration is transferred from two or more motor vehicles to a single motor vehicle; and providing other matters properly relating thereto.

*The People of the State of Nevada, represented in Senate and Assembly, do enact as follows:*

1 SECTION 1. NRS 482.399 is hereby amended to read as follows:  
2 482.399 1. Upon the transfer of the ownership of or interest in any  
3 motor vehicle by any holder of a valid registration, or upon destruction  
4 of the motor vehicle, the registration [shall expire.] *expires.*  
5 2. The holder of the original registration may transfer the registra-  
6 tion to another vehicle to be registered by him and use the same license  
7 plate or plates thereon, if the license plate or plates are appropriate for  
8 the second motor vehicle, upon filing an application for transfer of regis-  
9 tration and upon paying the transfer registration fee and the excess, if  
10 any, of the registration fee and privilege tax on the [second] motor  
11 vehicle *to which registration is transferred over the total registration fee*  
12 *and privilege tax [on the first motor vehicle.] paid on all motor vehicles*  
13 *from which he is transferring his ownership or interest.* Application for  
14 transfer of registration shall be made in person, if practicable, to any  
15 office or agent of the department, and the license plate or plates shall  
16 not be used upon a second vehicle until registration of such vehicle is  
17 complete. In computing the privilege tax, the department or its agent  
18 shall credit the portion of the tax paid on the first vehicle attributable  
19 to the remainder of the current registration period or calendar year on a  
20 pro rata monthly basis against the tax due on the second vehicle. *If any*  
21 *person transfers his ownership or interest in two or more vehicles, the*  
22 *department shall credit the portion of the tax paid on all such vehicles*

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(REPRINTED WITH ADOPTED AMENDMENTS)

SECOND REPRINT

A. B. 203

ASSEMBLY BILL NO. 203—ASSEMBLYMEN MELLO, ROBINSON, DEMERS, HOWARD, MAY, WESTALL, KISSAM, DINI, JACOBSEN, WEISE, MURPHY, GOMES, HARMON, VERGIELS, HAYES AND BROOKMAN

JANUARY 31, 1977

Referred to Committee on Transportation

SUMMARY—Requires duplicate license plates to be issued with numbers identical to replaced plates. (BDR 43-459)

FISCAL NOTE: Local Government Impact: No.  
State or Industrial Insurance Impact: No.

EXPLANATION—Matter in *italics* is new; matter in brackets [ ] is material to be omitted.

AN ACT relating to vehicle licensing and registration; providing for the replacement of license plates with the same number as the plates replaced; and providing other matters properly relating thereto.

*The People of the State of Nevada, represented in Senate and Assembly, do enact as follows:*

- 1 SECTION 1. NRS 482.270 is hereby amended to read as follows:  
2 482.270 1. The director shall order the preparation of motor  
3 vehicle license plates with no other colors than blue and silver. The  
4 director may, in his discretion, substitute white in place of silver when  
5 no suitable material is available.  
6 2. The director may determine and vary the size, shape and form and  
7 the material of which license plates shall be made, but each license plate  
8 shall be of sufficient size to be plainly readable from a distance of 100  
9 feet during daylight. All license plates shall be so treated as to reflect  
10 light and to be at least 100 times brighter than conventional painted  
11 number plates. When properly mounted on an unlighted vehicle, the  
12 license plates, when viewed from a vehicle equipped with standard head-  
13 lights, shall be visible for a distance of not less than 1,500 feet and  
14 readable for a distance of not less than 110 feet.  
15 3. Every license plate shall have displayed upon it the registration  
16 number assigned to the vehicle and to the owner thereof, and the name  
17 of the state, which may be abbreviated, and:  
18 (a) If issued for a calendar year, such year.  
19 (b) If issued for a registration period other than a calendar year,  
20 the month and year such registration expires.

(REPRINTED WITH ADOPTED AMENDMENTS)

FIRST REPRINT

A. B. 15

ASSEMBLY BILL NO. 15—ASSEMBLYMEN WAGNER, COULTER, SENA, HAYES, MURPHY AND BROOKMAN

JANUARY 18, 1977

Referred to Committee on Transportation

SUMMARY—Reduces driver's license fees for older persons. (BDR 43-488)

FISCAL NOTE: Local Government Impact: No.  
State or Industrial Insurance Impact: Yes.

EXPLANATION—Matter in *italics* is new; matter in brackets [ ] is material to be omitted.

AN ACT relating to drivers' licenses and schools; providing for a reduction in the driver's license fees charged persons 70 years of age and over; and providing other matters properly relating thereto.

*The People of the State of Nevada, represented in Senate and Assembly, do enact as follows:*

- 1 SECTION 1. NRS 483.410 is hereby amended to read as follows:  
2 483.410 1. For every driver's license issued and service performed  
3 the following fees shall be charged:  
4 A license issued to [persons] a person 70 years of age  
5 or older..... [3] \$2  
6 A license issued to [all other persons] any other  
7 person..... 5  
8 Reinstatement of a license after suspension, revocation  
9 or cancellation..... 5  
10 A duplicate license, new photograph, change of name,  
11 change of address or any combination..... 1  
12 2. For every motorcycle endorsement to a driver's license a \$2 fee  
13 shall be charged.  
14 3. The increase in fees authorized by NRS 483.347 shall be paid  
15 in addition to the fees charged pursuant to subsections 1 and 2.  
16 4. A penalty of \$5 shall be paid by each person renewing his license  
17 after it has expired for a period of 30 days or more as provided in NRS  
18 483.380 unless exempt under NRS 483.380.  
19 5. All fees and penalties are payable to the administrator at the  
20 time a license or a renewal license is issued.  
21 6. All money collected by the department shall be deposited with  
22 the state treasurer to the credit of the motor vehicle fund. The amount  
23 of the increase in fees authorized by NRS 483.347 shall be allocated  
24 to the department to defray the increased costs of license production  
25 required by that section.

SENATE BILL NO. 393—SENATOR BLAKEMORE

MARCH 24, 1977

Referred to Committee on Transportation

SUMMARY—Provides for retention of certain nonconforming signs.  
(BDR 35-1257)

FISCAL NOTE: Local Government Impact: No.  
State or Industrial Insurance Impact: No.

EXPLANATION—Matter in *italics* is new; matter in brackets [ ] is material to be omitted.

AN ACT relating to outdoor advertising; providing for the retention of certain nonconforming signs; and providing other matters properly relating thereto.

*The People of the State of Nevada, represented in Senate and Assembly, do enact as follows:*

- 1 SECTION 1. NRS 410.220 is hereby amended to read as follows:  
2 410.220 1. The legislature hereby finds and declares that:  
3 (a) The erection and maintenance of outdoor advertising signs, dis-  
4 plays and devices, in areas adjacent to the rights-of-way of the interstate  
5 highway system and the primary highway system within this state, is a  
6 legitimate commercial use of private property adjacent to roads and  
7 highways and that regulation and control or removal of such outdoor  
8 advertising is necessary to the system of state highways declared essen-  
9 tial by NRS 408.100.  
10 (b) The erection and maintenance of such advertising in such locations  
11 must be regulated:  
12 (1) To prevent unreasonable distraction of operators of motor vehi-  
13 cles, confusion with regard to traffic lights, signs or signals and other  
14 interference with the effectiveness of traffic regulations;  
15 (2) To promote the safety, convenience and enjoyment of travel on  
16 the state highways in this state;  
17 (3) To attract tourists and promote the prosperity, economic well-  
18 being and general welfare of the state;  
19 (4) For the protection of the public investment in the state high-  
20 ways; and  
21 (5) To preserve and enhance the natural scenic beauty and aesthetic  
22 features of the highways and adjacent areas.  
23 (c) All outdoor advertising which does not conform to the require-  
24 ments of NRS 410.220 to 410.410, inclusive, is contrary to the public  
25 safety, health and general welfare of the people of this state.