



# Silver State Health Insurance Exchange

Pre-Session Budget Hearing  
January 26, 2017



nevada  
**health link**



# Agenda

- Exchange's Mission, Vision, Values
- Budget Highlights
  - \* Off Season Marketing/Outreach
  - \* Federal Technology Fee
  - \* Technology Transition
- Q & A

# Silver State Health Insurance Exchange

- **Vision**

- Access to Health Insurance for all Nevadans

- **Mission**

- To Increase the number of insured Nevadans by facilitating the purchase and sale of health insurance that provides access to quality health care through the creation of a transparent, simplified marketplace of qualified health plans

- **Values**

- **Consumer-Focused:** At the center of the Exchange's efforts are the people it serves, including patients and their families, and small business owners and their employees
- **Innovative:** The Exchange strives to be an innovative and forward thinking organization
- **Diversity:** Diverse stakeholder involvement is vital to a successful implementation of the Exchange
- **Business Friendly:** The Exchange is committed to creating a business friendly environment for the simple purchase of health insurance

# Budget Highlights

*The Silver State Exchange is self-supporting and does not use General Funds.*

Agency Requested 2017-2018

\$22,078,188 with Reserves

Agency Requested 2018-2019

\$17,634,781 with Reserves

Total Available Positions

13

## Off Season Marketing/Outreach Campaign

### **M150 – Category 04 - \$1,218,615**

- The Exchange was able to leverage existing grant funds in SFY17 to develop an off-season marketing and outreach campaign.
  - \* Campaign's success demonstrated the importance of year round contact with consumers.
  - \* Expanded reach to underserved consumers.
- Evident that outreach and education must be year round and not only limited to Open Enrollment (Nov-Jan).



# Federal Technology Fee

## **E276 – Category 11 - \$6,411,548**

Represents fees to utilize the federal application, eligibility, enrollment technology and consumer assistance center (HealthCare.gov). *Fee for Plan Year (PY) 2017 \$2,656,734 (July-December), and 6 months PY18 \$3,754,850 (Jan-June).*

- CMS set fee for Plan Year 17 (PY17) at 1.5% of premium.
- CMS NBPP PY18 fee will be 2% of premium and 3% beginning PY19.



# Technology Transition

**E275 – Category 12 – FY18 \$3,803,293**

**FY19 \$5,645,285**

Represents the costs associated with transitioning from Healthcare.gov (HC.gov) to a private exchange platform to improve operational efficiencies and realize cost savings to the State.

- Utilizes Exchange reserves to transition to existing and proven technology which includes application, eligibility, enrollment and call center.
- If budget is approved as requested the transition from HC.gov to private platform could begin in July 2017 with full transition off of HC.gov in June 2018.

\* OEP begins November 2018 allowing 3 months of testing.

# Q & A

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