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MEETING NOTICE AND AGENDA

Name of Organization: Committee to Conduct an Interim Study Concerning the Use of the Name, Image, and Likeness of a Student Athlete ([Assembly Bill 254](#) [2021])

Date and Time of Meeting: Thursday, April 28, 2022
1 p.m.

Place of Meeting: Grant Sawyer State Office Building, Room 4401
555 East Washington Avenue
Las Vegas, Nevada

Note: Some members of the Committee may be attending remotely, and some members may be attending in person. Other persons may observe the meeting and provide testimony through a simultaneous videoconference conducted at the following location:

Legislative Building, Room 4100
401 South Carson Street
Carson City, Nevada

If you cannot attend the meeting, you can listen or view it live over the Internet. The address for the Nevada Legislature website is <http://www.leg.state.nv.us>. Click on the link "[View Events](#)."

We are pleased to make reasonable accommodations for members of the public with a disability who wish to attend the meeting. If accommodations for the meeting are necessary, please notify the Research Division of the Legislative Counsel Bureau (LCB), in writing, at the Legislative Building, 401 South Carson Street, Carson City, Nevada 89701-4747, or call the Research Division at (775) 684-6825 as soon as possible.

If you wish to have complete versions of testimony and/or visual presentations included as exhibits with the minutes, you may email electronic copies to StudentAthlete@lcb.state.nv.us or mail written copies to the Research Division, 401 South Carson Street, Carson City, NV 89701.

Items on this agenda may be taken in a different order than listed. Two or more agenda items may be combined for consideration. An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.

I. Opening Remarks

II. Public Comment

Public testimony under this agenda item may be presented in person, by phone, or written comment.

Because of time considerations, each caller offering testimony during this period for public comment will be limited to not more than 3 minutes. To call in to provide testimony during this period of public comment in the meeting any time

after 12:30 p.m. on April 28, 2022, dial (669) 900-6833. When prompted to provide the Meeting ID, please enter 890 2301 6914 and then press #. When prompted for a Participant ID, please press #. To resolve any issues related to dialing in to provide public comment for this meeting, please call (775) 684-6990.

A person may also have comments added to the minutes of the meeting by submitting them in writing either in addition to testifying or in lieu of testifying. Written comments may be submitted electronically before, during, or after the meeting by email to StudentAthlete@lcb.state.nv.us. You may also mail written documents to the Research Division, 401 South Carson St., Carson City, NV 89701, or fax them to (775) 684-6400.

For Possible Action

III. Approval of the Minutes for the Meeting on March 24, 2022

For Possible Action

IV. Presentation on Current Policies, Programs, and Challenges Related to Name, Image, and Likeness Use at the University of Nevada, Las Vegas (UNLV)
Stefany Valentino, Director of Compliance, UNLV
Samuel Hersh, Assistant Director of Compliance, UNLV
Casey Floyd, Cofounder and Chief Compliance Officer, NOCAP Sports

For Possible Action

V. Presentation on Current Policies, Programs, and Challenges Related to Name, Image, and Likeness Use at the University of Nevada, Reno (UNR)
Doug Knuth, Director of Intercollegiate Athletics, UNR
Representative of INFLCR

For Possible Action

VI. Presentation on Policies, Programs, and Challenges Related to Name, Image, and Likeness Use at Junior Colleges
Thom McDonald, Region 11 Men's Director, Iowa Community College Athletic Conference, National Junior College Athletic Association (NJCAA)
Representative of NJCAA

For Possible Action

VII. Presentation on Business and Marketing Related to Name, Image, and Likeness Use
Rob Sine, Cofounder and Marketing Revenue Chief, Blueprint Sports
Francisco Aguilar, Partner, Blueprint Sports

VIII. Public Comment

Public testimony under this agenda item may be presented in person, by phone, or written comment.

Because of time considerations, each caller offering testimony during this period for public comment will be limited to not more than 3 minutes. To provide public testimony by telephone during this period of public comment, members of the public may call any time after the Chair announces this second period of public comment on April 28, 2022, dial (669) 900-6833. When prompted to provide the Meeting ID, please enter 890 2301 6914 and then press #. When prompted for a Participant ID, please press #. To resolve any issues related to dialing in to provide public comment for this meeting, please call (775) 684-6990.

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IX. Adjournment

Notice of this meeting was posted at the Legislative Building, 401 South Carson St., Carson City, NV 89701, and on the Internet through the Nevada Legislature's website at www.leg.state.nv.us.

Supporting public material provided to Committee members for this meeting may be requested from Maria Aguayo, Research Policy Assistant, Research Division, 401 South Carson St., Carson City, NV 89701, at (775) 684-6825 or by email at StudentAthlete@lcb.state.nv.us. Supporting public material for this meeting is/will also be available through the Nevada Legislature's website at www.leg.state.nv.us. Click on the link "Scheduled Meetings" followed by "Committee to Conduct an Interim Study Concerning the Use of the Name, Image, and Likeness of a Student Athlete."