

SENATE BILL NO. 483—COMMITTEE ON FINANCE

(ON BEHALF OF THE DIVISION OF BUDGET AND PLANNING)

MARCH 28, 2011

Referred to Committee on Transportation

SUMMARY—Authorizes the Department of Motor Vehicles to enter into certain agreements relating to advertising. (BDR 43-1185)

FISCAL NOTE: Effect on Local Government: No.
Effect on the State: No.

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EXPLANATION – Matter in *bolded italics* is new; matter between brackets ~~omitted material~~ is material to be omitted.

AN ACT relating to the Department of Motor Vehicles; authorizing the Department to enter into certain agreements relating to advertising; and providing other matters properly relating thereto.

Legislative Counsel’s Digest:

1 Under existing law, it is unlawful for any person to erect any bulletin board or
2 other advertising device on the grounds of the State Capitol or on any other state
3 building or property. (NRS 331.200) This bill authorizes the Director of the
4 Department of Motor Vehicles to enter into agreements for the placement of
5 advertising in areas of buildings owned or occupied by the Department and in
6 mailings or publications of the Department. Any money collected by the
7 Department from such advertising must be deposited in the Motor Vehicle Fund
8 and used to promote alternative methods by which the public may conduct business
9 with the Department without personal assistance from an employee of the
10 Department.

THE PEOPLE OF THE STATE OF NEVADA, REPRESENTED IN
SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

Section 1. Chapter 481 of NRS is hereby amended by adding thereto a new section to read as follows:

1. The Director may enter into an agreement with a person for the placement of advertisements in:



1 (a) Areas of buildings owned or occupied by the Department
2 that are frequented by the public;

3 (b) Mailings prepared by the Department and sent to the
4 public; and

5 (c) Publications of the Department, including, without
6 limitation, on the Internet website maintained by the Department.

7 2. A person who enters into an agreement with the Director
8 pursuant to paragraph (a) of subsection 1 shall ensure that each
9 advertisement placed pursuant to the agreement does not inhibit
10 or disrupt the functioning of the Department.

11 3. Any money collected by the Department from an
12 agreement entered into pursuant to subsection 1 must be:

13 (a) Deposited with the State Treasurer for credit to the Motor
14 Vehicle Fund; and

15 (b) Used to promote alternative methods by which the public
16 may conduct business with the Department without personal
17 assistance from an employee of the Department, including,
18 without limitation, self-service kiosks, services provided through
19 the use of the Internet or a network site, and interactive voice
20 recognition systems.

21 4. The Director may adopt regulations to carry out the
22 provisions of this section.

23 **Sec. 2.** NRS 331.200 is hereby amended to read as follows:

24 331.200 1. It shall be unlawful for any person to commit any
25 of the following acts upon the grounds of the State Capitol or of any
26 other state building or property:

27 (a) Willfully deface, break down or destroy any fence upon or
28 surrounding such grounds;

29 (b) ~~Erect~~ *Except as otherwise provided in section 1 of this act,*
30 *erect* any bulletin board or other advertising device in or upon such
31 grounds;

32 (c) Deposit any garbage, debris or other obstruction in or upon
33 such grounds;

34 (d) Injure, break down or destroy any tree, shrub or other thing
35 upon such grounds; or

36 (e) Injure the grass upon such grounds by walking upon it.

37 2. Any person violating any of the provisions of this section
38 shall be guilty of a public offense, as prescribed in NRS 193.155,
39 proportionate to the value of the property damaged or destroyed, and
40 in no event less than a misdemeanor.

41 **Sec. 3.** The amendatory provisions of this act that concern
42 property occupied by the Department of Motor Vehicles apply only
43 with respect to such property for which:

44 1. The Department entered into a lease on or after the effective
45 date of this act; or



- 1 2. The Department entered into a lease before the effective date
- 2 of this act that did not prohibit the Department from receiving
- 3 payment for advertising upon such property.
- 4 **Sec. 4.** This act becomes effective upon passage and approval.

